THE CAMPBELL PRESS

"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 29, NUMBER 44 | CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA | THURSDAY, JULY 28, 1932

"BUYING WEEK" CONTINUES TO OFFER GREAT BARGAINS

Pool Sign-Up Considerably Below Quota

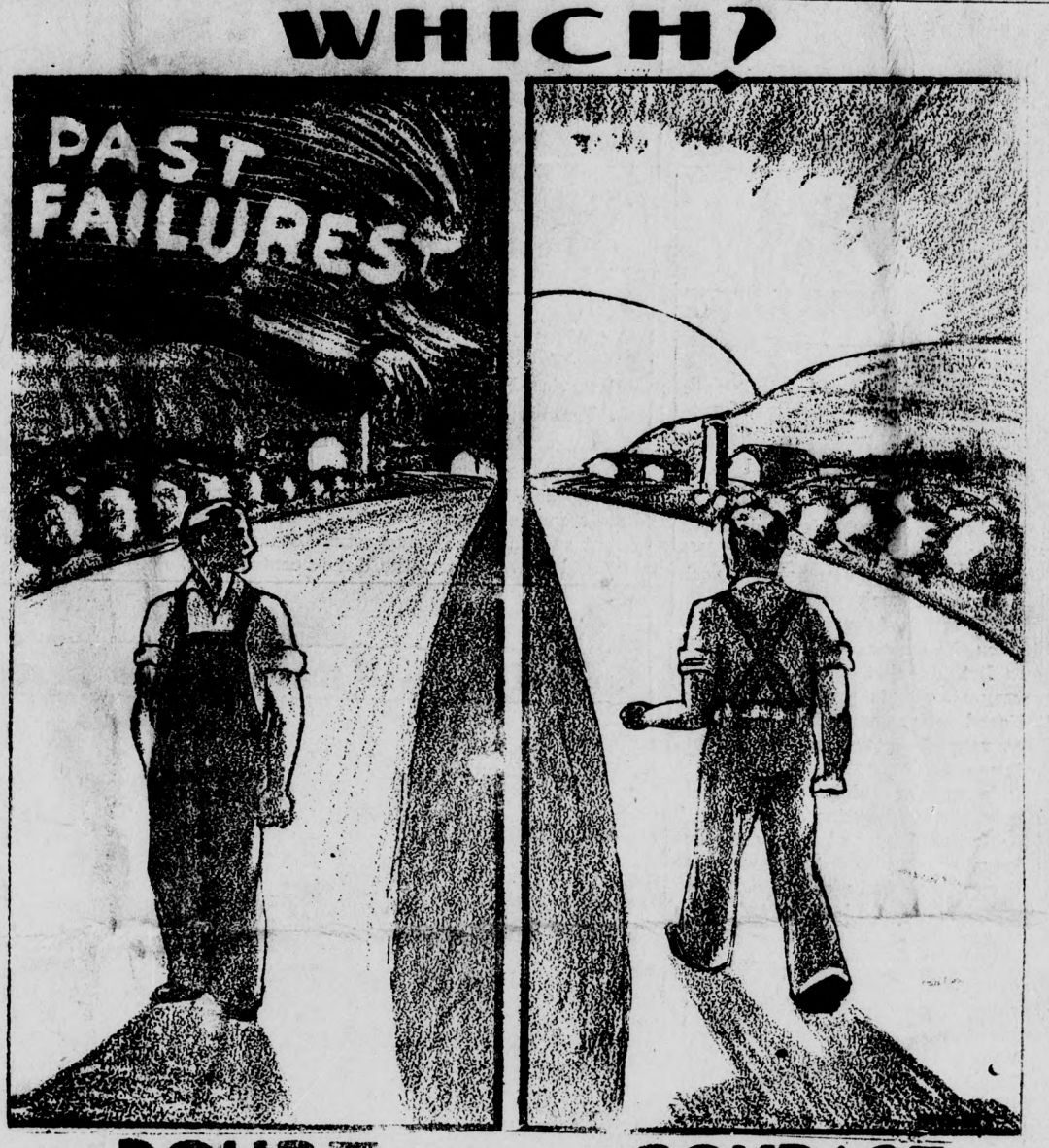
With but 12 days left to work and with only 48 per cent of the necessary quota reached, leaders in the Prune Pool are redoubling their efforts to achieve the necessary 85 per cent. Expressed in tons, the campaign committee must sign up 68,000 tons more, having already brought 40,000 under pool contracts.

Though the pool is still far below the figures hoped for, there is a certain optimistic note in the fact that the sign-ups are gradually increasing and that there is a definite up-swing in favor of the Pool. Two important reports were released through campaign headquarters yesterday afternoon dealing with the administrative costs of the pool and with the state investigation of the workings of private pools. The first report shows that the administrative costs of the California Prune Pool wouldn't come above an eighth of a cent a pound.

Local leaders are bending all their energies to sign all growers in this vicinity. Radio broadcasting from station KQW has flung the message of cooperation to all parts of the state. In a radio address last Monday, S. N. Hedegard, local realtor urged all growers to join the pool, or watch the entire industry fall through the abyss of depression. "The prune industry is not suffering from over-production but from competitive selling brought about by the growers themselves, because the prunes are selling today either to commission packers or on open contracts," he said. He told of the organization of the Pool and of the rights of the growers under it. He told how a few growers—five per cent—could prevent the vast majority from receiving a fair return for their labor and products. He ended up his splendid address in an appeal to the growers: "Remember Mr. Prune Grower, the plan is designed for your benefit; it stabilizes the prune industry by growers control, not only in selling, but grading, standardizing, advertising and the control of cull-cracked prunes.

"If we win, then for the first time in the history of the California Prune Industry will the grower set the price. Come to 177 West Santa Clara Street, San Jose, and sign *your* contract."

Tuesday night, E. K. Clendenning, local orchardist added his appeal to the growing list of pool advocates, over the same station. Tonight, Stephen Merrill, Campbell singer will head a program of entertainment and speakers. Warren E. Hyde, local grower will also give an address over KQW tomorrow stressing the importance of the pool movement.



Reception Held For Rev. Irons

Rev. and Mrs. C. E. Irons was welcomed to Campbell last Thursday evening at a reception held at the home of Mr. and Mrs. D. H. Cramer. Eighty members of the church, and friends were there to greet the new pastor of the Methodist church, his wife and his brother, Henry Irons.

Mrs. A. D. Rice, president of the Ladies Aid, presided over the gathering. T. Russell Kennedy spoke on behalf of the church and heartily welcomed Rev. Irons to the community. Miss Eva Mitchell spoke for the Sunday School and Miss Sylvia Best welcomed Rev. Irons on behalf of the Epworth League.

Rev. J. H. Bennett, pastor of the Congregational church offered the new pastor cooperation and best wishes from himself and his congregation. Rev. Irons graciously responded to the various welcoming speeches.

The program included songs by Mrs. Olive Farr and Leonard Willis and several piano solos by Mrs. Willis which were thoroughly enjoyed by those present. Games were played out of doors in the spacious gardens lit by Japanese lanterns. Light refreshments were served to bring a delightful evening to a close.

Rev. Irons is well known in this region, having served various churches in the Santa Clara valley. He spent two years in Gilroy ,three years at the University church of the College of the Pacific, five years in San Jose and four years at Los Gatos. For the past six years he has been pastor of the Methodist church in Turlock. He was eager to come to Campbell and hopes his residence here will prove a happy one for all.

EDITORIAL BY A PRUNE GROWER

We've heard a lot of talk in this sign-up campaign about growers working together to build up the prune industry.

To my mind that's the wrong way to get any grower to put his name on the dotted line.

In these times when things are tough and dollars scarce as hen's teeth no prune raiser is thinking of building up anything —'cept his own chance of pulling through with some of his own hide left on.

You fellows that's running this campaign ought to show every grower how **he's** going to get more **cash** for the prunes **he** grows—for the hard work **he** puts into raising 'em through the four seasons of the year.

Show him that a new kind of buying has come into use—hand-to-mouth buying you call it—where the trade no longer stocks up on what they sell, and that it will be necessary for prune growers to tie into some kind of organization so as to get financial backing in feeding the prunes into the market in an orderly fashion.

Show him how this kind of system has put **more cash** into the pockets of walnut growers, orange growers, lemon growers.

Show every grower that **his** prunes are being **given away** under the present cutthroat competitive marketing system, when, if he will use a little hard sense, he can get a **real return** by standing side by side with his neighbors in working out their common problem.

But don't make the mistake of telling him he's helping his neighbor—**show him he's helping himself**. Show him that by signing a California Prune Pool Contract he's putting **more money into his own pockets.**

More Awards Announced For Weeks Events

With Campbell's First Buying Week already a success, the local merchants and business men have offered still greater incentives to the district's purchasers. Even lower prices have been advertised and many new and valuable prizes have been offered. A list of these prizes, on exhibit at C. H. Whitman's store on Campbell avenue, can be found elsewhere in today's Press. The barrel on Campbell avenue is getting chuck-full of tickets, insuring a large and eager gathering awaiting the drawing Saturday afternoon at 4 o'clock. The drawing will be held under the supervision of a *Press* representative. The barrel will be fully shaken up and a young child selected to draw the tickets. The names will be called three times and if the holder is not present, the ticket will be discarded and another one drawn. As each winning ticket is claimed they will be numbered in sequence, with number 1 having first choice at the awards, number 2 second choice, and so on until all the awards have been made. Arrangements are being made to have music to entertain the shoppers.

NEW PRIZES OFFERED BY MERCHANTS

Clark's Drug Store—Perfumery
Campbell People's Market—Sack of Potatoes and Onions
I. G. A. Store—Basket of groceries, cook books, sack of potatoes
C. H. Whitman—Flashlight, salt and pepper shaker, picnic set, orange squeezer, folding chair
Reliable Shoe Shop—Pair of Ked shoes
Al Bulmore's Market—Side of bacon
Gilson's Market—Side of ham
Morgan's—Rug
Bernhardt's—Sack of onions, box of potatoes
Lapari's Duck Farm—A live 10 pound Muscovy Duck
E. Corsiglia—Sack of onions, box of potatoes

Real bargains have been added to the list of prices offered in Campbell's leading stores. A glance at the announcements in the advertising section of The Campbell Press gives a good indication of the price-saving benefits to be reaped the rest of this week by discerning shoppers.

Buying Week opened last Saturday with one of the largest crowds of shoppers in Campbell's history, conclusively proving that even Old Man Depression himself can be put in his place by the right sort of cooperation and by far-sighted merchants telling their buyers of the advantage and saving of home town buying. People from all parts of the district flocked in to start the week with enthusiasm.

BUYING WEEK

C. H. WHITMAN

10% Reduction on all Cash Sales

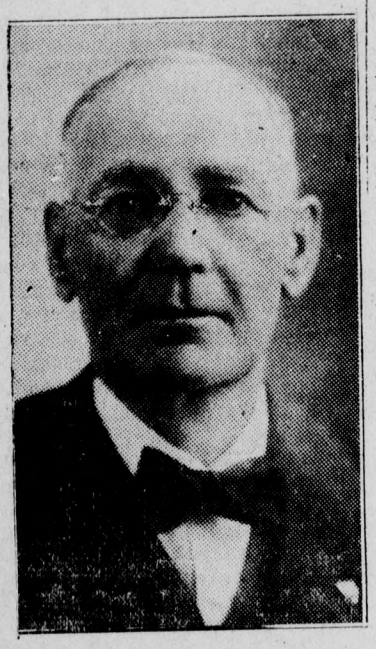
:: FROM 10c UP ::

For The Week Saturday to Saturday July 23 to July 30, 1932

CAMPBELL BUYING WEEK

YOU CAN'T AFFORD TO MISS IT

JUDGE BROWN ON THE JOB



It has been heralded from one end of the County to the other that I am a sick man, unable to stand for re-election for Superior Judge.

My answer is that I have done all of the work of Department Three, and have been on duty every day since the first day of September, 1931.

Since the first day of July I have been the presiding Judge, on duty every day.

—F. B. Brown

GATHER AT APTOS

Dr. and Mrs. F. R. Anderson and children, Mrs. P. H. Dunlap and son, Mr. and Mrs. R. H. Knappen, Mr. and Mrs. James F. Knappen, Richard Robinson and Paul Kerr spent Sunday forenoon at Redwood Estates, and later motored to Aptos and Santa Cruz.

HEALTH SCHOOL GIVES HINTS ON HEART, DIET

Wednesday night at the Campbell School of Health, Miss Merrelyn Cummings, age 15 months, was introduced to an interested audience as a specimen of health. The speaker, J. Lee Neil, declared "there is no other time in life when human beings show such plumpness, such glow of health, such beauty of form as in infancy when the strictest attention is paid to diet. The diet of the child, while very simple, is properly proportioned and measured, and is given at regular intervals. Nothing between feedings. Health begins to fade as the child outgrows this careful consideration of nutrition."

Many Campbell citizens are learning fundamental laws that govern the body machine. If an automobile could be invented which was as efficient as the body machine, it would run 4,500 miles on one gallon of gasoline. That would cause John D. Rockefeller to go bankrupt. The heart, as a principal part of this machine, lifts about 34,000,000 pounds in an average lifetime. How to lighten the heart's load was discussed.

Miss Leona Waterbury, R. N., demonstrated simple home treatments that help the heart in many ailments. Monday night Mrs. J. Lee Neil, R. N., demonstrated similar water treatments that saved thousands of lives during the great influenza epidemic.

The school of health will continue at the Community hall Monday nights only for several weeks. Next Monday night, Aug. 2, Dr. Lenore Campbell will speak on "The Weigh to Health," the safe, sane, and scientific way to reduce and gain weight.

POST OFFICE HAS BIRTHDAY

Last Tuesday marked the 157th anniversary of the United States postal service. Established by Benjamin Franklin, the postal service was inaugurated by a resolution adopted by the Continental congress July 26, 1775. It was through the insistence of George Washington that such a service was established and it was under the direction of Franklin that our tremendous service first started its expansion.

This is of special interest to residents of Campbell because it was here that the first rural delivery route in the west, if not in the entire country, was established. Mrs. Weitzenberg was post mistress at the time and many older residents have tales to tell of the fractious horses and frail buggies that started this important innovation, which occurred around the turn of the century.

RETURNS FROM TRIP

Mr. and Mrs. Vard Shepard and Mrs. A. W. Page arrived home Friday after an auto trip to Park Rapids, Minn., where they visited relatives. Mr. Shepard, who was at Los Banos last year, has secured a position at the junior college at San Louis Obispo.

TRY OUR NEW
"THREE-IN-ONE"
LOAF
Taste Good Bakery

We Rebuild Shoes up to a Standard--Not Down to a Price

"Quality Shoes and Shoe Repairing"

RELIABLE SHOE SHOP
Mayo D. Campbell
CAMPBELL CALIFORNIA

Well-cooked, well-served meals . . . .

Fountain - Cigars - Tobaccos

THE BUSY BEE

SPECIAL 45c DINNER SUNDAY

GAS HEAT will maintain this "Comfort Zone" at low cost

"Store away fuel now"
"Furnace needs repairs"
"How I hate to saw wood!"
YOU?
"Dirty fuel bins"
"Smoke and soot in the house"

You may not need heat now
But YOU Can Save Money

TODAY'S GREATEST BARGAINS
are Gas Heating Equipment

SPECIAL JULY OFFER: *Small First Payment—then nothing more until Oct. 1st*

This summer thousands of people in Northern and Central California will save money by using foresight. They will clear away old-fashioned and really extravagant heating equipment and install gas heating. And by doing this in July they take advantage of the low prices and easy payment terms.

This year greater savings than ever are offered. Gas heating equipment improved in design and quality is being offered at prices every one can afford. This year more than ever it is true, that people who can afford to buy summer bargains in fuel can easily afford to modernize with carefree gas heating equipment.

No matter what type of fuel you have burned before or how you burned it, you will find a gas heating appliance that is designed most completely to satisfy your home heating needs and give you more uniform warmth without work or worry.

By installing gas heating equipment now, you suffer no inconvience and receive immediate service of installation. And then your home is ready for the first cold mornings or evenings of Fall.

Last winter you probably found the heating system in your home did not give you complete comfort during the long cold months. You know the answer. Perhaps your furnace or stove with its system of draughts had a habit of going up to too much heat and down to not enough. It was hard to control your heating. It was worry and work.

But last winter more than 30,000 families in Northern and Central California who had gas heat enjoyed the comfort of uniform warmth—Controlled Heating that gas fuel alone can give at low cost.

Why not be a jump ahead of winter this year and save money doing it? These Special July Prices on gas heating are worth investigating—worth money to you now. The gas heating dealer in your community or the local P. G. and E. office will gladly give you complete details.

SEE YOUR DEALER OR THE

P • G • and E •

PACIFIC GAS AND ELECTRIC COMPANY

Owned • Operated • Managed by Californians

248-732

FARM BOARD WORK PRAISED BY A. M. FREE

Hon. A. M. Free

Congressman A. M. Free was the speaker at the lecture hour of the Orchard City Grange meeting Tuesday evening.

He took for his subject the various departments of the government and gave a complete resume of much of the work and functions of these agencies, most of which are for the benefit of agricultural interests.

He stressed the great benefits accomplished by the Farm Board and cited the prices of farm products in the United States during the depression as compared with those in foreign countries.

In answering questions at the close of the hour Mr. Free gave some interesting facts on a multitude of other subjects.

Worthy Master W. H. Woodbury presided over the meeting which preceded the social hour.

LADIES NIGHT HELD BY KIWANIS CLUB

Kiwanis Ladies Night was celebrated by the local club Tuesday evening at the community hall, with Guy Farley as chairman.

The club quartet consisting of D. H. Cramer, H. W. Morton, H. C. Smith and Dr. W. I. Merrill gave two numbers that were thoroughly enjoyed.

The instrumental trio, W. C. Bohnett, violin; Dr. J. E. Fanning, saxaphone, and Dr. W. I. Merrill, piano, played two numbers that were also pleasurably received.

The speaker of the evening was Mrs. Nora McMurdo of San Jose, who gave an interesting discourse on modern books. She gave some of the outstanding features of several of the latest and most successful books. After the adjournment a number of the party went to the Grange meeting to hear Congressman Arthur Free.

FORMER EDITOR CHANGES VIEWS

Elgin C. Hurlbert, editor of the *Campbell Press* a quarter of a century ago, and now city clerk at Pacific Grove has finally left the Democratic ranks. For thirty seven years he was a staunch Democrat, working for his party and their principles. During the recent primaries, he worked for Garner but he heard some of Garner's speeches. Hurlbert is now a registered Republican, working for Hoover for president and Free for congress. Many such changes will be made by November Hurlbert believes.

Campbell News Jots

SON BORN

Born to Mr. and Mrs. Paul Romer (nee Dunphy) of San Anselmo, July 27, a son, named Robert William.

VISITS CITY

Mrs. Herold Morton is in San Francisco this week assisting Mr. Morton's aunt, Mrs. C. J. Mac Donald. Mrs. MacDonald is a member of the "Daughters of the Nile" (Ladies of the Mystic Shrine) and is on the Shrine reception committee, with headquarters at the Palace hotel.

ON VISIT

Mrs. Darrell Pabst and daughters of Weed are visiting Mr. and Mrs. W. R. Coupland for a few days.

MISS BAKER VISITS

Miss Hazel Baker visited Mrs. Mildred Cooke Fletcher at her new home in Burbank Tuesday.

MOTOR TRIP

Dr. and Mrs. J. E. Fanning took a motor trip along the Redwood highway over the week-end.

RETURNS HOME

Mrs. A. DeWitt returned recently from Fresno where she had been visiting relatives for five weeks.

SEES SHRINERS

Mrs. Agnes Benefiel and Mrs. Vernon Miller were in San Francisco Wednesday, where they witnessed a Shrine parade.

LEAVES TOWN

Mr. and Mrs. William Barlett left Tuesday for Portland where Mr. Barlett has accepted a position with a nationally known firm. Their son-in-law and daughter, Mr. and Mrs. Monte Lane, will live in the house the Barlett's recently built on their property on Winchester road.

TWO TRIPS

Mrs. Lucy Wakeman was up to her place in Nevada City calling on friends last week. She also visited Grass Valley. Her daughter, Miss Ellen Wakeman, accompanied her. They were delighted with the scenery and visited several mines. This week they have gone to Pacific Grove to visit friends.

DAUGHTER BORN

Born to Mr. and Mrs. Everett E. Pomeroy of Saratoga a daughter, July 13, at the San Jose hospital. Mr. Pomeroy is well known in Campbell.

Campbell Garage

E. W. Preston, Prop.

Batteries, Charging, Repairing and Service; Automobile Repairing Oils and Gasoline

National Batteries — Official Brake Service

Phone Campbell 129

SPECIAL OFFER

FOR THREE DAYS ONLY » JULY 28-29-30

$6 TO $18 FOR YOUR WORN TIRES

Sensational Allowances for Three Days Only on Latest, Finest, New

GOODYEAR

ALL-WEATHERS & PATHFINDERS

Lifetime Guaranteed Supertwist Cord Tire — Fresh Stock — All Firsts . . . Greatest Goodyear Values in Thirty Summers.

HERE'S WHY

We are swamped with calls for partly used tires. Our used tire stock has been shot to pieces. Right now this shortage puts a market value on used tires that enables us to offer you tremendous allowances toward the price of new Goodyears—largest selling tires in the world. If you act quickly you can sell us the miles left in your worn tires at

FULL CASH VALUE

Now your worn tires are worth more OFF than ON your car.

See What Your Worn Tires Are Worth!

Allowances on **GOODYEAR ALL-WEATHERS**

SIZE	Each Tire	Set of 4
4.40-21..	$1.95	$7.80
4.50-20..	2.00	8.00
4.50-21..	2.05	8.20
4.75-19..	2.35	9.40
4.75-20..	2.40	9.60
5.00-19..	2.45	9.80
5.00-20..	2.45	9.80
5.25-18..	2.75	11.00
5.25-19..	2.80	11.20
5.25-20..	2.85	11.40
5.25-21..	2.90	11.60
5.50-17..	3.10	12.40
5.50-18..	3.15	12.60
5.50-19..	3.20	12.80
5.50-20..	3.25	13.00
6.00-17..	3.50	14.00
6.00-18..	3.50	14.00
6.00-19..	3.55	14.20
6.00-20..	3.60	14.40
6.00-21..	3.65	14.60
6.50-17..	4.30	17.20
6.50-19..	4.40	17.60
7.00-18..	4.50	18.00

Allowances on **GOODYEAR PATHFINDERS**

SIZE	Each Tire	Set of 4
4.40-21..	$1.55	$6.20
4.50-20..	1.60	6.40
4.50-21..	1.65	6.60
4.75-19..	2.00	8.00
4.75-20..	2.00	8.00
4.75-21..	2.00	8.00
5.00-19..	2.10	8.40
5.00-20..	2.10	8.40
5.00-21..	2.10	8.40
5.00-22..	2.30	9.20
5.25-18..	2.25	9.00
5.25-19..	2.35	9.40
5.25-20..	2.40	9.60
5.25-21..	2.45	9.80
5.50-18..	2.50	10.00
5.50-19..	2.55	10.20
6.00-20..	3.30	13.20
6.00-21..	3.40	13.60
6.00-22..	3.55	14.20

Similar Allowances on All Sizes.

Exchange 1, 2, 3, 4, or 5 Tires.

Free Mounting.

Used Tire Buyers!

The exchanged tires go on sale to you as fast as they are taken off and inspected. Come take your pick. Depend on us to treat you right on prices.

Jones Service Station

Opposite Schools **Phone 111**

Free! To Our Customers: Pen AND PENCIL SETS. WITH EVERY 20c PURCHASE WE ARE GIVING A COU-

PON, 25 OF WHICH ENTITLE THE HOLDER THEREOF TO THEIR CHOICE OF A VARIETY OF PEN AND PENCIL SETS. THESE ARE BEAUTIFUL SETS ALL BEARING A LIFETIME GUARANTEE. GET THE DETAILS FROM US TODAY.

THE CAMPBELL PRESS

Publised Eevery Thursday at Campbell, California by

HARRY C. SMITH

EDITORIAL . . . . .Richard H. Knappen

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Subscription, one year in advance, $1.50

Advertising rates ..... On application

MEMBER OF CALIFORNIA STATE PRESS ASSOCIATION

COOPERATION

The very heart of a community is its newspaper. If the circulation is weakened, the whole body suffers and if enough food is not given to the system, the heart will lag and eventually stop.

But there is a duty for the heart to perform. It must pump life and strength into the body and it must furnish that body with clean and refreshed blood. It is, of course, a give and take proposition.

So much has been said recently about "cooperation" that the word has either been taken for granted or it has acquired a certain disrepute. It is glibly used by many to escape the onus of hard work. It has been mentioned many times as though it was a one-sided affair, to be practiced only by the one spoken to, and not the one speaking.

And yet it has a definite meaning probably more emphatic than ever before. Put in its simplest terms it merely means that if one horse cannot pull a load while another horse stands idle, then both horses must pull it together, and together collect and divide the return.

All of which is far from the subject, but not as far as might be thought. We are now, as everyone knows, alas so well, in the midst of a bad depression. There is little use in trying to hide the self-evident fact. Who is to blame doesen't matter so much now, not nearly so much as how to get out of it. No Santa Claus is going to leave a pot of gold in front of each one's door some fine morning. We must get out of it ourselves—and by hard work and yes, "cooperation."

One of the methods of cooperation is the Prune Pool. But that is extensively treated elsewhere in this issue. Another method is cooperation between town and newspaper.

Due to several unfortunate occurrences the spirit of friendly help between a few of the merchants and The Press has been considerably less than it should be. Nothing can be done by calling names. Only a frank statement of the whole situation can clear the atmosphere.

A newspaper is built on the confidence of the merchants and business men of the town, expressed in advertising. The business of a town is dependent upon the popularity and strength of its newspaper to make known the business of the town. Without both groups functioning together, both groups suffer. It is a continuous circle that must never be broken.

As an example of this truism, the merchants of Campbell and The Press are now in the midst of promoting a Buying Week. Most of the merchants have willingly admitted that their business has improved during this short period of greater-than-usual cooperation. A few, and there are always a few, refuse to admit it, for fear of being asked for more cooperation. As long as this feeling continued the success continued. But one member of the staff of The Press quit, and some took it upon themselves to censure, and to withdraw their support, without even waiting to hear the full story. It is as though The Press wrote an editorial denouncing any merchant that had a disagreement with a member of its organization.

As a result, Buying Week was temporarily threatened. Cooler counsel has prevailed, but the lesson remains. The Press is willing to go almost any length in contributing to the prosperity of the community. It will aid in all civic enterprises it thinks are for the benefit of the majority. It will give its full strength to fight anything that hints of graft, oppression, or cheapness. It demands fairness while it offers help. If for no other reason, it will aid in the building up of a strong community spirit for its own sake—a newspaper without a strong community consciousness behind it is only half a newspaper. In return, it asks for the honest support of the community. A support that might at times disagree but will not destroy. A support that will give in advertising and cooperative assistance rather than in undermining criticism.

With such support, a newspaper can bring profits to a community's business enterprises. With the faith of its advertisers, it can increase its circulation—which, naturally is of benefit to the advertiser. With increased advertising, it can devote more attention to still further increasing the town's welfare—which eventually aids the entire town still more. It is a continual circle of cooperative improvement, and as has been said before, it takes but mutual support.

A newspaper is more than a business enterprise, it is the vocal expression of the city. Without it, the city cannot expand. Without the city strongly behind it, a newspaper cannot exist. The point is clear, the lesson sure and the results worth working for—Let's Cooperate.

FUNERAL HELD FOR MRS. GRATTAN

Funeral services for Mrs. Ruth L. Grattan were held Wednesday morning from the Hocking & Williams parlor in San Jose. Mrs. Grattan died at the San Jose hospital Sunday following an unsuccessful operation. She had been ill for over a month. She was the wife of Eugene Grattan, prominent attorney of San Jose and brother of Worthin Grattan of Campbell. Mrs. Grattan was well known in Campbell, having helped her husband and brother in the sea scout activities here for the past two years.

Interment was made in the Los Gatos cemetery.

POLE SITTER CALLED DOWN AFTER 3 DAYS

Who killed Cock Robin?
Who started the World War?
How high is up?
How old is Santa Claus?

And to this, Campbell adds: Why do pole sitters come down, especially when they aren't tired?

Ever since Tuesday evening at 7 o'clock when William Osborne, alias the "Masked Marvel" returned to earth after 81 hours aloft, everyone in Campbell has been wondering why the pole sitter was called down after passing the halfway mark toward a new world's record.

According to H. M. Shadle, president of the Chamber of Commerce, Osborne was called off his perch because Fred Harris, who instigated the record attempt, felt that he should no longer bear sole responsibility for the fate of the former wrestler and current pole-sitter. Although Osborne had signed a release to Harris, the latter felt that there was still too much liability to be borne without support from local civic organizations. For much the same reason, the decorations on Campbell avenue were taken down. Harris had to sign a release to the Pacific Gas and Electric in order to run wires from their poles, upon which the flags were hung, according to Shadle.

But the pole sitter was up for his 81 hours, during which he was fed by Harry White of the Busy Bee and during which, he excited considerable interest. When he was ordered down Tuesday night he was fresh "as a daisy" and declared he could remain up there for several weeks longer and set a record that would remain.

Up until press time, there was considerable talk of having Osborne return to his lofty perch, but no one has as yet volunteered to finance the necessary insurance or assumed the necessary responsibility.

However, Campbell had its pole sitter and its unexpected flurry of interest and will still have its Great Mystery.

TRY OUR NEW "THREE-IN-ONE" LOAF
Taste Good Bakery

Back To First Principles

The little square church at the cross-roads was beautiful because it stood for sturdy ideals—because it represented old-fashioned honesty of purpose and right living.

Today we are coming to understand once more that thrift and self-denial and work (those things our foroefathers believed in) are wholesome and effective.

Progress in life demands thrift and regular saving—the things that a building and loan account stands for.

SINCE 1885

San Jose Pacific

BUILDING AND LOAN ASSOCIATION
81 WEST SANTA CLARA, SAN JOSE

AUTO CRASH; NONE HURT

Four Campbell people were in an automobile accident Wednesday evening on the San Francisco highway near Mountain View. They were Mr. and Mrs. G. H. Ward and Mrs. Ward's parents, Mr. and Mrs. J. B. Wright, who were injured and cut about the face by glass. The other car was driven by Robert Mathews of San Francisco, who sideswiped the Ward car. Both machines were considerably damaged.

CUTTING IMPROVES

Teddy Cutting, whose critical condition has caused considerable anxiety about town, was brought home from the hospital Tuesday and is reported steadily improving under his mother's care.

AUTOS COLLIDE AT INTERSECTION

Another crash at the dangerous intersection of Winchester road and Campbell avenue occurred Wednesday evening. This time it was a collision of a truck belonging to R. A. Cilker with an automobile owned and driven by Taormina. The truck was loaded with empty boxes which were strewn about the highway. The Taormina car was slightly damaged, the windshield being broken and a fender badly bent. No one was hurt. This was the second accident in the past fortnight, at the same intersection.

BOY BORN

Born: To Mr. and Mrs. F. V. Perrott, a son, Monday at the San Jose hospital.

B. O. CURRY

REAL ESTATE AND INSURANCE

B. O. Curry Building

CAMPBELL

"The Orchard City"

THERE'S DIFFERENCE IN ALL THINGS!
THAT IS WHY—

ROYAL CREAMERY

—Products—

ARE POPULAR IN CAMPBELL

Wholesome-Fresh-Delivered To Your Door
54 So. 2nd St., San Jose—Bal. 738, Col. 274

-:- The New Depression Price List -:-

We are offering these new prices to our Campbell patrons:

Men's half soles 95c
Men's half or whole rubber heels 40c
Ladies' half soles 70c
Ladies' rubber heels 30c
Boys' half soles, 60 to 80c
Children's half soles, 40 to 50c

CAMPBELL SHOE HOSPITAL

James De Maria

Opposite Bank :: Campbell

We Give Campbell "Buying Week" Prize Tickets

SPECIAL

For Friday and Saturday Only

Individual Pies . . . 10c

(Cherry Apple Pineapple)

THE NEW "THREE-IN-ONE BREAD"
— Latest of Bakery Sensations —
8 Slices of Wholewheat, 8 Slices of Raisin, 8 Slices of White Baked in One

:: Taste Good Bakery ::

Phone 130 Campbell

News of the Week from Campbell Churches

Directory of Campbell Churches

CAMPBELL CONGREGATIONAL
Central Avenue
Rev. Joseph H. Bennett, Pastor.
The Manse: 234 Central Ave; Phone 11J
Divine Worship 11 A. M. and 7:45 P. M.
C. E. meets at 6:30 P. M. Sun, School 10 A.M,
C. E. Groups 6:30 P. M. Sun, School 10 A, M,

CAMPBELL METHODIST-EPISCOPAL
Campbell Ave; at First Street
Reev. C. E. Irons, Pastor.
Morning Service: 11 A. M.; Evening 7:30
Epworth League 6:30; Sun. School 10 A M

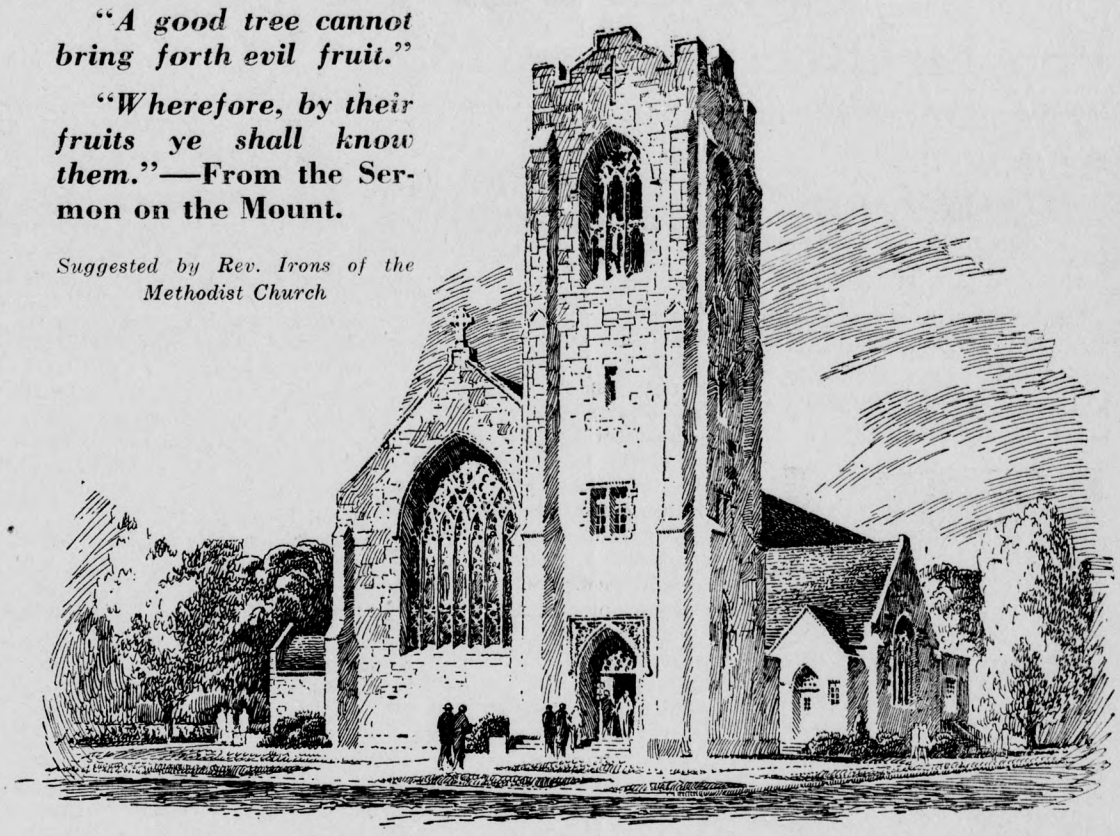
CAMPBELL PENTECOSTAL MISSION
Odd Fellows' Hall
Mrs. A. C. Bohrman, Pastor.
Bible School, Classes For All Ages 9:45
Morning Worship and Communion; 11.
Evangelistic Service; 7:30 P. M.

ST. LUCY'S CHURCH
Father John McGarr.
Rincon Avenue at Second Street
Sunday Morning Service; 9 o'clock

"A good tree cannot bring forth evil fruit."

***"Wherefore, by their fruits ye shall know them."*—From the Sermon on the Mount.**

Suggested by Rev. Irons of the Methodist Church



BUSINESS AND THE GOSPEL

The following are a few excerps from the sermon delivered by Rev. C. E. Irons, the pastor of our local Methodist Episcopal church last Sunday evening:

A minister of one of our neighboring churches in another city made the remark, when asked to lend his support to an organization to oppose the repeal of the Wright act, replied, "I am not interested. It is my business to preach the full Gospel of our Lord in its simplicity and power." It would be easy to agree with him that he preached a Gospel in *his* simplicity, but we cannot agree that he preached the full Gospel of our Lord in its simplicity and power.

It would be hard to conceive of a gospel endorsed by the Prophet of Nazareth that would not be broad enough to include everything that related in any way to the people in whom he was interested enough to surrender his life to save.

The gospel of our Lord is broad enough to reach every individual, correct every wrong and broken tendency in society. He who cared for the ravens and saw that they had something to eat, in the same sermon declared that we are much better than the fowls.

Not a human being in distress but that Jesus will hear his call. God Almighty is vitally interested in the housing of the poor, sanitary conditions, slum sections, the elimination of the brothel and the banishment of commercialized vice. He is interested in the feeding of the hungry, the clothing of the naked, the wage scale, the hours of toil, our government, whether our laws are justly administered.

Can you think of a Christ who is not interested in justice? Unkind treatment and oppression always called from him severe denunciation. How he denounced the oppressors of the poor and also the leaders of the church of his day for their slowness to proclaim the gospel of justice, equity and righteousness. Listen: "Woe unto you, scribes, Pharisees, hypocrites; you devour widows' houses, and for a pretense make long prayers. You make clean the outside of the platter, but within are full of dead men's bones. Ye serpents, how shall ye escape the damnation of hell?"

Jesus dodged no issue. I wonder just how far his gospel reached. Have we dodged our duty? Do we in this day reach into the daily lives of the people?

Are we interested in the women and girls who receive such low wages that many are tempted to sacrifice their virtue in order to dress decently and live comfortably?What would Jesus say to the man who lives off of the bodies and souls of those whom he employs?

How far short of the real gospel have we come? Should it not include a strong, clean-cut, vigorous demand for social justice?

You say, "Well, I am but a single individual. It seems like a thing so remote from me. It is like a mighty web that covers the whole world. What could I do about it?"

Well, you are a part of this world. Your life is dependent upon it. Are you doing what little you can to correct these abuses?

Religion is tremendously interested in all this because it is a part of human life. Society and the institutions of government must come under the dominion of God and be redeemed. Somehow they must be transformed. It is no time for one to stand off and simply criticize. Are you willing to help make conditions better? If not, then you should be honest enough to keep quiet. If you are interested, then you will be welcomed to the ranks of those who are unselfishly giving themselves to this great task.

REV. BENNETT TO LECTURE AT ASILOMAR

Dorothy Merriman, Hancy Naylor, Ruth Bollinger, Dora Finnemore, Clifton Crothers, Dennis Bennett and Rev. J. H. Bennett will leave Saturday to attend the conference at Asilomar from July 30 to Aug. 6. Rev. Bennett is to lecture there on "Methods of Young People's Work."

The Rev. Roland Dodge of Palo Alto will have charge of the services at the Congregational church Sunday morning. There will be no evening service.

LECTURE SERIES ANNOUNCED BY NEIL AND HUGHES

Beginning Sunday, July 31, a series of lectures on Bible prophesy will be held following the School of Health at the Community hall. Evangelists J. Lee Neil and Jack Hughes, assisted by their corps of nurses, dietitians and Bible teachers will present a sure basis for hope and trust which is essential for health.

For the opening night of the series the subject will be, "Will the World go into the hands of the Receiver? Who will be the Receiver? Russia, Japan, U. S. A., or who?" Monday will be health night, and Thursday, Aug. 4, will be "This Amazing Era, foretold 2,500 years ago." These lectures will continue several weeks, starting at 8 p. m. The showing of William Hole's well known pictures on the life of Christ, and singing will begin at 7:30 p. m.

Accordnig to the evangelists, the world is bankrupt and seems ready to go into the hands of the receiver. This outlook has given it a very depressed feeling. Its nervous system is unstrung, its pulse is quick and uncertain. Everywhere men's hearts are "failing them for fear." Suicide results.

CAMPBELL RELIEF COMMITTEE

Hereafter application for relief can only be made between the hours of 2 and 4 p. m.

Sundays and Mondays the office will be closed.

C. H. Whitman, chairman
Mrs. W. I. Merrill, Secty.

BELOW appear the names of the professional men and Santa Clara county official leaders who have, by their endorsement and support, made possible this department of the Campbell Press . . . Voluntarily they have identified themselves with the pleasurable task of building the community around the church, which is recognized as the pivot point of our social, economic and political structure.

L. R. Cody
Agricultural Commissioner

E. W. Conant
County Treasurer

William J. Emig
Sheriff

C. C. Cottrell
Attorney

Charles A. Payne
County Recorder

Leroy Anderson
Water Conservation Commission

Dr. W. I. Merrill
Physician

Dr. J. Edwin Fanning
Dentist

R. R. Syer
Judge, Superior Court

Jos. M. McKinnon
County Supervisor

LIGHTS

By Ada C. Bohrman, pastor
Pentecostal Mission

How many kinds of lights are in this world today? One need only to drive down the streets of a brightly lighted city at night to see myriads of multi-colored lights shining out through the darkness. Yet how dark and dreary that same street would be at night without those lights. But how feeble these same lights seem when compared to the brightness of the sun as it shines in all its glory and chases the darkness away.

Jesus Christ said, "I am the light of the world; he that followeth me shall not walk in darkness, but shall have the light of life." John 8:12. Yes, Christ is the great light of life, but he has given us, His followers, the privilege of being the lesser lights to shine in the darkness for Him. Do you remember how He spoke to His disciples, saying, "Ye are the light of the world. A city that is set on a hill cannot be hid. Neither do men light a candle and put it under a bushel, but on a candle-stick; and it giveth light unto all that are in the house. Let your light so shine before men that they may see your good works and glorify your Father which is in heaven."

What does it mean to shine for Christ? My friends, it is manifesting the Christ-like spirit in actions as well as words. Some one has said, "Lighthouses do not fire cannons to call people's attention to the light, but they simply shine."

You may feel your tiny light is so dim no one can see it. But let it shine forth, dear reader, in your own corner. In the words of the children's song:

"Jesus bids us shine with a clear
pure light,
Like a little candle burning in the
night.
In this world of darkness we must
shine,
You in your small corner and I
in mine."

Let us put on the armor of light and go forth shining for Jesus.

FUNERAL SERVICES

Funeral services for Mrs. Elizabeth Corey, a former resident of Campbell, were held Friday at Santa Clara.

Insure With Hyde - Lay Worry Aside

Insurance - All Lines

Ralph H. Hyde

Phones: Office 68; Res. 135

Campbell, California

MERRILL GIVES WESTERN ARTIST RADIO RECITAL

Stephen Merrill, son of Dr. and Mrs. W. I. Merrill, and winner of second place in the 1930 Atwater-Kent national radio audition was heard last night over KGO on the

Stephen Merrill

coast-wide network of the NBC chain at 6:30. This marked his first appearance on NBC's Western Concert Artists' program and is considered as a splendid advancement. Merrill was accompanied during the 15-minute program by Miss Marjorie Johns of San Jose.

The songs included "Le Revue" from Massenet's "Manon," "Retreat" by LaForge, "The Pool of Quietness" by Cator, "Let All My Life Be Music" by Spross, and "God Touched the Rose" by Brown.

PRUNE POOL THANKS PRESS

July 27, 1932

The Editor
Campbell Press.
Campbell, California
Dear Sir:

First of all I want to express my deep appreciation and that of the Statewide Prune Growers Committee for the very fine position your paper has taken in the campaign to secure grower support for the Prune Industry Plan.

Certainly, without the proper newspaper presentation of the plan and the imperative need for grower cooperation to secure better returns for dried prunes there would be little chance of carrying our message into the consciousness of the raisers of prunes.

The campaign has now reached the point where but two weeks yet remain. During that time a very intensive newspaper campaign must be presented if enough tonnage is to be secured.

Again assuring you of our appreciation, I am

Very truly yours,
Hugh Hersman, Chairman
Statewide Prune Growers Committee

TO SUMMER AT PALY

Mr. and Mrs. James F. Knappen left Monday for Palo Alto after spending a few days with relatives in Campbell.

TEAM PLAYS

The Campbell baseball team will play a game here Sunday with the Garden City Glass company. This is the last of a series of 14 games in which the Campbell team participated.

DO YOU KNOW?

By Dan Yeager
Secty. Chamber of Commerce

Do you know that the local poost office collects all customs on foreign mail matter delivered through this office free?

Do you know that the local post office does not collect any revenue on money order business? The fee you pay goes to the national money order department and no credit is given this office.

The post office also does not receive any revenue on C. O. D. matter delivered here. The revenue on C. O. D. business goes to the sending office by way of the postage affixed to these parcels. The money order fee on the post office order returned to the merchant goes to the money order department. Also no revenue is derived by any post office franked mail, such as prune reports, apricot reports, egg reports, pension mail, or any mail franked by any government agent or member of congress.

Don't forget to buy your stamps at the local postoffice as this is the only means of revenue upon which this post office is rated.

RABBIT STEW FEATURED AT ROWE DINNNER TABLE

If a man bites a dog, that is always news. And if a rabbit bites a little girl that too, is news, especially to the little girl. Last Saturday, Barbara Rowe, small daughter of Mr. and Mrs. Eugene Rowe was playing with a rabbit left at the Rowe home by a friend. The rabbit mistrusted the friendly intentions of Barbara and bit the child's ring finger, rather severely. The rabbit after its one gesture of defiance against the whole human race, sunk back into rabbit-like meekness and it is feared that it has payed heavily for its activities. But it had its moment.

LOWER SCHOOL BUDGET PASSED

A public hearing was held for discussion of the proposed Campbell Union high school budget last Wednesday evening at the high school. However, no outsiders were present, and the budget was quickly approved by members of the school board.

A reduction of over $5,000 was made in this budget by lowering the salaries of the teachers of the school. The amount required to be levied by district tax is proportionately very low, and the rate is but 24 cents .

TRY OUR NEW
"THREE-IN-ONE" LOAF
Taste Good Bakery

PERMANENT POSITION

for Single Man with light car. Must be free to travel. Hard worker can make $6 to $8 daily. Promotion to man who qualifies.

See Mr. Hoppel between 7 and 9 p. m., 537 So. 5th Street, San Jose.

THEIR FRIEND

C. C. COTTRELL

HUNDREDS of youngsters in Santa Clara county, many of whom have come under the jurisdiction of the Juvenile Probation Department, look upon C. C. Cottrell as one of their truest friends. His intimacy with the circumstances of child delinquency and the influences which lead a child to an adult life of honesty, usefulness and service, have made him an invaluable friend to them and to their parents. There is no substitute for this type of public service in preparing a man to serve the people at large. This is just one of the many reasons why we take satisfaction in asking your support and vote for C. C. Cottrell for Assemblyman, Thirty-first District.

Cottrell-For-Assembly
Campaign Committee

CLOTHES SENT TO THE

Campbell Laundry

get individual treatment. They are thoroughly washed and dried in the fresh air and sunshine, which gives them that clean and white appearance that is always a mark of our work. We are always open for your inspection . . . . . .

WILL CALL FOR AND DELIVER ANYWHERE

Tel. Campbell 167 Campbell and Gillman aves.

Money Saving Drug Sale

Ending Buying Week In A Blaze Of Bargains!

Mercedes Toilet Soap
FRENCH MILLED
BOUQUET, ORCHID, JASMINE, 12 cakes 39c

Fresh Shipment
HAAS CANDY, 1 LB. BOX, *SECIAL* 25c

Regular $3.50 COTY Toilet Water $1.65

THREE ROLLS FOR THE PRICE OF TWO
3 Rolls 120 film 60c
3 Rolls 116 film 70c

Frens Sanitary Napkins
6 packages for $1
(Form Fitting and Fully Absorbent)

Regular 75c
BOX STATIONERY 29c

Sale--
$2 Ambrosia Sets 89c

POWDER PUFFS
Reduced to 12 for 25c

Come in and see our other Buying Week values!

OUR JUMBO ICE CREAM SODAS
ALL FLAVORS
5c 2 to 5 p.m. Saturday Only 5c

CLARK'S

"Your Family Drug Store" Opposite Post Office

MARK E. THOMAS
Civil Engineer & Surveyor
411-12 Bank of America Bldg.
San Jose **Phone Col. 805**

DR. F. R. ANDERSON
Physician and Surgeon
Office: Medico-Dental Bldg, San Jose: Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

CHAS. H. BREUER, M. D.
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Office: Curry Bldg.
Phone Campbell 194-W
Office Hours, 10 to 12 and 2 to 4
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Eye Glasses Scientifically Fitted

EUGENE B. GRATTAN
Attorney-at-Law
Phone Bal 6900—47 W. Santa Clara
91 Auzerais Bldg.
San Jose, California

DR. ERNEST A. ABBOTT
Dentist
Rm. 6, Porter Bldg., San Jose
Phone San Jose 2447

DR. P. H. BROWNING
Veterinarian
Ph. Col. 663 :: 66 N. San Pedro St.
San Jose, Calif.

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated meetings held on the first Monday of each month.
Harry Smith, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 Meets every Thursday evening in I.O.O.F. hall. Sojourning members are cordially invited to attend the lodge meetings.
Obren Kossich, N. G.
J. H. Bachman, Sec.

Inedpendent Order of Odd Fellows
Patriarchial Branch

Barnes Encampment No. 77
Meets first and third Wednesday evenings at I. O. O. F. hall in Campbell.
Ed. Mitchell,
Chief Patriarch.
A. E. BRYDON,
Scribe.

LEGAL NOTICES

CITATION NO. 4157

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SANTA CLARA DEPARTMENT NO 1—JUVENILE.

In the Matter of
MARY SILVA,
An Abandoned Child.

To JOSEPH SILVA, the father of said child, and to GEORGIA SILVA, the mother of said child:

You, and each of you, are hereby notified that there has been filed in this court the verified petition of Bessie A. McDonald, Juvenile Probation Officer of the County of Santa Clara, alleging that the above mentioned child comes within the provisions of that certain act of Legislature of the State of California known as the Juvenile Court Law, approved June 5, 1915, and amendments thereto;

WHEREFORE, you, and each of you, are cited to appear before this court, sitting as a Juvenile Court, at the Courtroom of said Court in Juvenile Hall, at the northeast corner of Market and St. James Streets, in the City of San Jose, County of Santa Clara, State of California, on Friday, the 2nd day of September, 1932, at the hour of two o'clock p. m. of said day, then and there to show cause why the said child should not be adjudged an abandoned child, and why you, as the father and mother of said child, should not be permanently deprived of the custody and control of the said child by the written order of said court as provided for in said Juvenile Court Law.

And for failure to appear, you will be deemed in contempt of court.

WITNESS: F. B. BROWN, Judge of the Juvenile Court of the County of Santa Clara, State of California, with the seal of said court affixed this 24th day of June, 1932.

ATTEST: HENRY A PFISTER, County Clerk
(SEAL) By R. K. O'Neil Deputy

Bohnett, Hill & Cottrell,
807 First National Bank Bldg.
San Jose, California,
Attorneys for Petitioner.
(29:40-41-42-43-44)

CITATION NO. 5774

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SANTA CLARA. DEPARTMENT NO. 1—JUVENILE

In the Matter of
ARTHUR COPE,
GERALD COPE, and
CLYDE EDWARD COPE,
Abandoned Children.

To GEORGE COPE, the father of said children, and to FLORENCE M. COPE, the mother of said children:

You, and each of you, are hereby notified that there has been filed in this court the verified petition of Bessie A. McDonald, Juvenile Probation Officer of the County of Santa Clara, alleging that the above mentioned children come within the provisions of that certain act of Legislature of the State of California known as the Juvenile Court Law, approved June 5, 1915, and amendments thereto;

WHEREFORE, you, and each of you, are cited to appear before this court, sitting as a Juvenile Court, at the Courtroom of said Court in Juvenile Hall, at the northeast corner of Market and St. James Streets, in the City of San Jose, County of Santa Clara, State of California, on Friday, the 2nd day of September, 1932, at the hour of two o'clock p. m. of said day, then and there to show cause why the said children should not be adjudged abandoned children, and why you as the father and mother of said children, should not be permanently deprived of the custody and control of the said children by the written order of said court as provided for in said Juvenile Court Law.

And for failure to appear, you will be deemed in contempt of court.

WITNESS: F. B. BROWN, Judge of the Juvenile Court of the County of Santa Clara, State of Californio, with the seal of said Court affixed this 24th day of June, 1932.

ATTEST: HENRY A. PFISTER, County Clerk
(Seal) By R. K. O'Neil Deputy

Bohnett, Hill & Cottrell,
807 First National Bank Bldg.
San Jose, California,
Attorneys for Petitioner.
(29: 40-41-42-43-44)

NOTICE TO CREDITORS
Estate of Elizabeth S. Sparrell, Deceased

Notice is hereby given by the undersigned administrator with the will annexed of the estate of Elizabeth S. Sparrell, deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, in the office of the Clerk of the Superior Court in and for Santa Clara County, California, within six (6) months after the first publication of this Notice, or within said period to exhibit the same, with the necessary vouchers, to the said administrator with the will annexed at the office of Bohnett, Hill & Cottrell, 807 First National Bank Building, in the City of San Jose, County of Santa Clara, State of California, where all business in connection with said estate will be transacted.

San Jose, Calif., this 8th day of July, A. D. 1932.

Harry F. Evans,
Administrator with the will annexed of the estate of Elizabeth Sparrell, deceased.

Bohnett, Hill & Cottrell, Attys.
for said Administrator with the will annexed. (42-3-4-5)

THE FARMERS CORNER

By Ralph H. Taylor

EDITORS NOTE:— *This is the first of a series of five articles outlining the fundamental principles of an economy and tax reduction program, applying to both local and state government, as recommended and advocated by the Agricultural Legislative Committee of California. This Committee, which has served as the farmer's watchdog during legislative sessions for the past 12 years, is comprised of 39major California farm cooperatives with 70,000 farmer members. Suceeding articles will deal with specific and basic changes essential to a reduction in costs of government.*

The California farmer, California's heaviest taxpayer, confronts financial bankruptcy in a great many instances, regardless of tremendously increased efficiency in both the production and marketing phases of his business, unless the perpetual mortgage of governmental support is promptly and materially reduced.

If he is to buy necessities for his family, he cannot continue to buy luxuries for government.

The issue is whether multiple government, spawned in the extravagant era of business prosperity, shall survive, or whether farming and business, the basic supports of California citizens, shall survive.

Facing this issue, the Agricultural Legislative Committee of California, representing the state's farm cooperative and farm commodity organizations, has determined to stand sponsor for a program of rigid retrenchment in all branches of government, without regard to politics, and urges upon all California farmers that they unite in forcing government off the "luxury standard" and back to absolute essentials.

The farm committee recognizes, further, that such expedients as salary cuts and budget slashes are merely scratching the surface of excessive government and that fundamental changes — amputations and eliminations — must be effected to permit drastic and lasting reductions in the tax burden.

As a general statement of econimic principles, to be followed by specific and basic recommendations the Agricultural Legislative Committee, in its annual meeting, voted unanimous approval of the following declaration of policy:

"We urgently appeal to all government officers and agencies, whether state or local, to take immediate action toward a material reduction in the California tax burden.

"We urge upon government officials, especially legislators and other tax-levying representatives, that a financial emergency exists which calls for emergency measures, and that the present tax burden represents an almost impossible barrier to our economic recovery.

"We urge, further, that political considerations of every nature be cast aside in an endeavor to eliminate all extravagances and unnecessary government overhead, to the end that both agriculture and business, as well as the common taxpayer, shall be aided in meeting the critical situation.

"We caution against the wrecking of essential safeguards, merely to appease a sudden, and sometime hysterical demand for slashes in every line of government, irrespective of necessity. Expenditures in every branch of California government—state, county, city, and district—can and must be cut, but we urge that the program of retrenchment be sensible and business-like, rather than actuated by political expediency."

The specific proposals of the farm organizations, which will be discussed in succeeding articles, are directed at two main objectives:

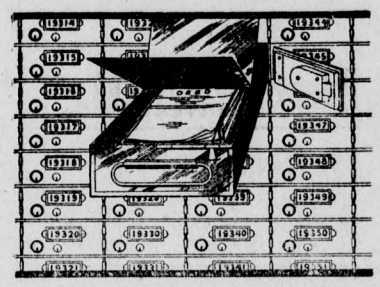
1. There must be drastic reduction of public expenditures to meet reduced income and the demand for lower tax rates.

2. There must be a just and equitable redistribution of the tax burden.

check This List

The following is a suggested list of articles that should be kept in a safe deposit box:

DEEDS . . . . . .
NOTES . . . . . .
STOCKS . . . . .
BONDS . . . . . .
WILLS . . . . . .
TRUSTS . . . . .
CONTRACTS . .
RECEIPTS . . . .
MORTGAGES . .
INSURANCE . .
POLICIES and other private and important papers.



The small yearly cost of a safe deposit box is a negligible expense compared to the knowledge that your valuables are safe.

Rent a box today!

AMERICAN TRUST COMPANY
Since 1854
MEMBER FEDERAL RESERVE SYSTEM

Even in moments when you're not using it

Your TELEPHONE is serving you

To many people, such constant protection is well-nigh priceless.

Yet the telephone is always at hand for only a few cents a day.

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Business Office, 35 E. Campbell Ave. Phone 46

LUMBER MILL WORK

CAMPBELL LUMBER CO.
PHONE 113

ALL KINDS BUILDING MATERIAL
DISTRIBUTORS FOR G. E. REFRIGERATORS

Children Welcome
FREMONT HOTEL
LOS ANGELES, CAL.
Fourth & Olive Sts.
MUtual 2281
Two blocks from Broadway
One block from Pershing Square
Quiet, homelike, comfortable; spacious lobby and lounge; garage across the street

Daily Rates
One person .....1.50 to 2.50
Two persons ....2.00 to 3.50
Suites .....4.00 to 5.00

Weekly Rates
One person .....7.00 to 10.00
Two persons ..8.00 to 12.00
Family suites .....20.00 up

R. S. PAYNE
WM. BEST CLARK

NOW IT PAYS TO TRADE IN CAMPBELL!

R. C. LEAVENWORTH
MIDSUMMER SALE

FRIDAY and SATURDAY

You will Enjoy Shopping at my
I. G. A. STORE

PHONE 78
Telephone Your Order — Free Delivery

We Reserve the Right to Limit Quantity

LARGE FRESH
Lettuce 1c

LARGE 27 SIZE
Cantaloupe 31-2c

French, Milk or Wrapped
Bread, 3 Loaves 20c

SODA WAFERS
1 lb. pkg. 13c

Peanut Butter
1 lb. jar 15c

I. G. A.
Fruit SALAD 15c

FANCY RED
ONIONS, lb. 1c

FIG BARS
2 lbs. . . 19c

LARD 3 Lbs. 25c

Mixed Cookies lb 19c

SHRIMPS
CAN 10c

CRUSHED
PINEAPPLE
21-2 CAN 15c

FIELD'S STORE

FRIDAY - SATURDAY SPECIALS

HILLS BROS. COFFEE, 1 lb. 34c
JELLO, 3 packages 20c
WESSON OIL, 4-pint can 73c
DEL MONTE Tomato Juice, 3 noo. 1
Del Monte Tomato Juice, 3 no. 1's ... 25c
Supreme Peaches, No. 2½ can 17c
BRIARDALE PEAS, No. 2 can 16c
POSTUM Cereal, 18-oz. package 19c
POST'S Bran Flakes, 2 ten-oz. pkgs. 21c
Lipton's Yellow Label Tea, lb. pkg. ... 79c
½ lb. pkg. 41c
BRIARDALE SALMON, 2 No. 2 cans 25c
Florida Gold Grape Fruit 2 NNo. 2's 27c
Campfire Marshmalloows, 1-lb. pkg. 19c
Briardale Golden Bantam Corn, No. 1 Tall Can 18c
RICE POPS, package 10c
WHEAT POPS, package 9c
Supreme Asparagus, No. 1 sq. can 23c
Schrader's Ant Powder, 25c-can 17c

FIELD'S STORE
PHONE 127 SERVICE AND DEPENDABILITY

Campbell News Jots

FISHING TRIP
Gayno Eddlemon and Ray Hoque were fishing Saturday and Sunday near Carl's Inn in the Sierra Nevada mountains.

BRIDGE LUNCHEON
Mrs. Ralph Hyde, Mrs. Clarence Wolff, Mrs. William Lloyd, Mrs. Lionel Lenox, Mrs. John Ainsley, Mrs. Gordon Ainsley and Miss Virginia Lenox were guests of Mrs. Fred Rawlings Husted and her daughter, Mrs. Ryan Hooker at an informal bridge luncheon at their summer home in Capitola last Thursday.

FISHING TRIP
Vernon Miller and Warren Eddlemon were fishing Thursday on the north fork of the Mokelumne river.

VISITS SAN FRANCISCO
Mrs. Ruth Eddlemon was visiting Mrs. Maude Lent in San Francisco over the week-end. Mrs. Wilma King, who had been visiting Mrs. Lent for several days, returned to Campbell with Mrs. Eddlemon Monday.

REDWOOD DRIVE
Mr. and Mrs. M. E. Purmort will go on a ten-day vacation trip up the Redwood highway leaving tomorrow. Mrs. Will Stone of San Jose will accompany them.

FISHING AND DRIVING
Mr. and Mrs. L. H. Fields, who have been visiting Mrs. Field's father, E. W. Preston, returned to their home at Vista Tuesday. Mr. and Mrs. Fields on their vacation visited the Pitt River region, Tahoe and Donner lake, enjoying fine fishing.

CHAMBER OF COMMERSE
The Campbell Chamber of Commerce will hold its regular meeting Tuesday evening at the Community hall. President H. M. Shadle will preside.

LEAVING CAMPBELL
Mr. and Mrs. George Morton are in Campbell this week, preparing to move their furniture to San Francisco, where they will make their future home.

BOY BURNED
John, the young son of S. Prestagiacomo, of Winchester road, was burned Saturday when the gasoline with which he was playing became ignited, burning his chest, neck and arms.

PISMO VISITED
Mr. and Mrs. N. A. Blake spent four days last week at Pismo Beach visiting Mr. and Mrs. J. A. Laney, formerly of Campbell.

SHOWER GIVEN
Mrs. T. A. Robinson was hostess to a number of friends at her home on First street Tuesday night when the members of her club gave a miscellaneous shower for Miss Katherine Aldrich, who is to marry Warren Eddlemon soon.

HOME BARBECUE
Mr. and Mrs. James Burns held a barbecue at their home last night for a number of friends and relatives.

FOR SALE—$4500. Six room modern house, double garage, half acre of land, equipped for chicken raising. Reduced from $6500. S. N. Hedegard. Phone Campbell 80.

WANTED—Family washings to do. Miss Myrtle Arnott. 181 No. Central ave. Phone Campbell 107w.

BERNHARDT'S SATURDAY SPECIALS

Rolled Barley Sack 67c
Swansdown Cake FLOUR 22c
S. W. Coffee 1 LB. 29c 2 LBS. 56c
CERTO Bottle 24c
CALO Dog Food 4 CANS 19c
BROOMS 25c
H.O. Qik. Quak. Oats LARGE, 25c SMALL 10c
Bulk Tea GREEN OR BLACK 25c
Cider Vinegar GALLON 25c
Bread MILK OR FRENCH 4 LOAVES 25c

WE GIVE PRIZE TICKETS WITH EVERY PURCHASE

MANUEL CORSIGLIA — Fruit Market

MUSK MELLON each 4c

CHOICE WATERMELONS per pound 1c

LOS ANGELES POTATOES per box 39c

EXTRA — LOCAL LETTUCE, 5c, 3 for 10c

strawberries bx 5c

AL BULMORE'S MARKET - Phone 290
Free Delivery

Shoulder Pork Roast Per Lb. 12c
Hot Dogs 2 Lbs. For 27c
Swift's Sliced Bacon ½ LB. Package 10c
Kettle Rendered Lard 2 Lbs. For 15c

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